

Open Funeral Plans Made Easy In Sensitive Times

A quick message.

I appreciate you are busy and I trust you are keeping well, healthy and as positive as is achievable in these current unusual, stressful and testing times that we are all experiencing.

We would also like to let you know that we are aware that there are individuals and couples who still want to arrange a prepaid funeral plan in these troubling times and we fully understand that. We want to help and to this end we wanted to let you know that we have a solution for you and your clients that means you can help them arrange a prepaid funeral plan almost as if they've been in to see you personally.

Here's how you can help your clients to arrange a prepaid funeral plan that suits you both and that's priced correctly for you the Funeral Director.

All Open Prepaid Funeral Plans can be priced individually to match your normal at need/funeral plan costs.

For an Open plan priced to match your funeral director and third party charges simply encourage your clients to choose one of our published plans on our website and take it out securely online you as their chosen funeral director, then to follow these steps.

- Follow the process through to the end and **choose pay by instalments** (we can change this later if they wish to pay in full), and then pay only the £195.00 administration fee for now.
- We'll contact them to confirm the plan requirements and then contact you to confirm the same and the corrected pricing for you.
- We'll then contact them to confirm pricing and acceptance and discuss the procedure for adding greater personalisation to their plan, hymns, songs, clothing, donations etc. now or in the future.
- By doing this you have complete control and you get a funeral plan set up for your client with accurate pricing rather than just a general national price. You'll also then clearly see that there are no other deductions from the price they pay for their funeral plan with Open Prepaid Funerals.
- Once lockdown is lifted and life is back to normal then meetings can be held to strengthen your client/funeral director relationship.
- Open by name, open by nature.

We feel that this process will help clients obtain peace of mind by getting a funeral plan in place without burdening you with additional time and admin in these exceptional circumstances.

If you have any questions please don't hesitate to get in touch.